

**MBA Morning**

The MBA Morning Program is offered at Main Campus. Specializations include Marketing, Finance, Human Resource Management and Supply Chain Management.

**Minimum Duration / Credit Hours:**

24 months / 72 Credit Hours

**Pre-Requisites:**

A minimum of 16 years of education out of which 4 years should have been spent in an HEC recognized university / degree awarding institute with: A minimum of 60% aggregate marks OR A minimum of 2.50 CGPA on a scale of 4.00 (as applicable) & A minimum of 2 years of relevant work experience gained after graduation / completion of 16 years of education with 2.5 CGPA or 60% whichever is applicable

**Program Structure:**

72 credit hours including MBA Project. Summer Internship is mandatory.

**MBA Evening**

The MBA Evening Program is offered at City and Main Campuses. Specialization include Marketing, Finance, Human Resource Management and Supply Chain Management.

The duration of this program may vary depending on the capacity of the student to complete the course load during each semester.

**Minimum Duration / Credit Hours:** 42 months / 72 Credit Hours

**Pre-Requisites:**

A minimum of 16 years of education out of which 4 years should have been spent in an HEC recognized university / degree awarding institute with: A minimum of 60% aggregate marks OR A minimum of 2.50 CGPA on a scale of 4.00 (as applicable) & A minimum of 2 years of relevant work experience gained after graduation / completion of 16 years of education with 2.5 CGPA or 60% whichever is applicable

**Program Structure:**

72 credit hours including MBA Project.

IBA BBA Students with the CGPA of 2.5 and two years of work experience after BBA will no longer be required to appear in IBA's written entry test for MBA. They will directly be qualified for the next rounds i.e. Group discussion, Interview and Essay submission.

Program Structure			
		Course	Credit Hours
A	Summer Orientation Program	-	-
B	Core Courses	16	36
C	Capstone Course (Corporate Strategy)	1	3
D	Experiential Learning MBA Project	2	6
E	Electives	9	27
	Total Credit Hours	28	72



### MBA Morning & Evening Curriculum

Summer/Winter Orientation Program*	8 Weeks Program
Business Accounting	
Business Math and Statistics	
Business Economics	
Business Finance	
Business Communication	
Introduction to Marketing	
Excel & Access for Business Managers	
Business Management and Introduction to Case Method	
Personal Effectiveness and Communication	
Library Usage and Online Resources Utilization Workshops	

Semester I	Course Code	Credit Hours
Business Finance I	FIN506	3
Financial Accounting and Information Systems	ACC506	3
Managerial Economics	ECO501	3
Marketing Management	MKT501	3
Organizational Behavior and Leadership	MGT557	3
Business Statistics	BUS502	2
Business Intelligence	BUS503	1
Total Credit Hours		18

Semester II	Course Code	Credit Hours
Accounting for Decision Making	ACC505	3
Legal and Regulatory Environment	LAW502	1.5
Business, Government and Society	ECO505	1.5
Operations and Production Management	MGT510	3
Applied Business Research	MKT503	1.5
Marketing Analytics	MKT507	1.5
Business Finance II	FIN507	3
Macroeconomics	ECO507	1.5
International Political Economy	ECO508	1.5
Total Credit Hours		18

### Summer Internship (6-8 Weeks)\*\*\*

Semester III	Course Code	Credit Hours
Corporate Strategy **	MGT506	3
MBA Project (Core Course)	PRJ701	3
A minimum of four courses from Electives		12
Total Credit Hours		18

Semester IV	Course Code	Credit Hours
MBA Project (Core Course)	PRJ701	3
A minimum of five courses from Electives		15
Total Credit Hours		18

\*Mandatory for all students

\*\*Corporate Strategy can only be taken after completion of all Core Courses

\*\*\* Mandatory for Non BBA background Students

**Note:**

**MBA Morning students are required to complete their core courses in morning program.**

