



MBA China Field Project 2019



Message from Course Instructors

Dear MBA Students,

It is our pleasure to announce the 4th iteration of "BUS-551: International Field Project Course" which will be offered in Spring 2019.

International field trips and study tours are popular forms of teaching and learning across the globe in MBA Programs. To give our MBA students exposure about nature of globalization and Glocal Mindset, this course is offered with renewed rigor and relevance. One of the previous iterations can be accessed @: <http://iba.edu.pk/ChinaFieldTrip2016.php>

Comprised of faculty-led foreign and local trips, this course has been designed to enrich the curriculum and pedagogy. Students feel the value added by getting exposed to best business practices followed around the world by visiting different multinational corporations, top universities, international organizations, industrial zones and cultural sites.

We hope you will take full advantage of this unique and interesting learning opportunity.

Warm Regards,
Dr. Nasir Afghan and Dr. Rameez Khalid

China Field Project 2019 — Details

Registration begins: Mid October 2019
Interested students are required to submit/email their names to program office (or business administration academic affairs) latest by the last week of October 2019.

Eligibility:
Only for MBA (Morning/Evening) Students

Credit Hours: 3

Number of seats: 20

Fee: Standard IBA fee
Travelling, Stay and other related costs of China's visit to be borne by student

Grading:
At the end of each project, students will be required to submit research paper, presentation and video in the form of groups separately for each area of study assigned. Final grades would be based on overall learning and performance during this course.



Nov-Dec 2018	Jan 2019	Feb-Mar 2019	April-May 2019
a. Register b. 2 Intro. Sessions. c. Form Groups d. Assign Topics e. Travel Info.	a. China field visit b. Chinese Faculty sessions c. Visit to Chinese Industrial Zones	a. China Paper & Video Compilation b. Visits to local industrial zones in Pakistan	a. Pakistan Paper Compilation b. Final Paper Presentations

Learning Outcomes

- Micro Level: Understanding of firms' operations.
- Meso Level: Industry and sector level analysis.
- Macro Level: Understanding of businesses and economies at national and international level.

GLOBALIZATION
BUSINESS & CULTURE

HISTORY & ANALYSES
VISION & PROCESSES