



**China Field Project 2015-16**

**Registration begins:**

July 2015. Interested students are required to submit/email their names to program office latest by end of July 2015.

**Eligibility:**

Only for MBA (Morning/Evening) Students

**Credit Hours:** Three - 3

**Number of seats:** 25

**Faculty Advisors/Resource Persons:**

Dr. Nasir Afghan and Dr. Rameez Khalid

**Fee:** Standard IBA fee

Travelling, Stay and other related costs of China's visit to be borne by student

**Note:** Partial funding/financial assistance will be arranged by IBA for deserving students

**Grading:**

At the end of each project, students will be required to submit reports and presentations in the form of groups separately for each industry. Final grades would be based on overall learning and performance during this course.

Globalization
Business
Culture
Strategy
Economy
History
Learning
Analysis
Processes
Vision

**MESSAGE FROM PROGRAM DIRECTOR**



*Dear MBA Students,*

*It is my pleasure to announce the addition of new MBA elective "BUS551-International Field Project Course".*

*International field trips and study tours are popular forms of teaching and learning across the globe in the MBA Program. To give our MBA students exposure about nature of globalization and Global Mindset, a new elective "International Field Project Course" has been offered from Fall 2015.*

*Comprised of faculty-led foreign and local trips, this course has been designed to enrich the curriculum and pedagogy at IBA. Both students and faculty advisors would add value in academics by bringing with them enhanced knowledge of best business practices followed around the world through visiting different international and multinational corporations, top universities, international organizations, factories, industries and cultural sites.*

*I hope you will take full advantage of this unique and interesting learning opportunity.*

*Warm Regards,*

*Dr. Nasir Afghan*



**Course Structure**

Module	Environment	Duration	Schedule
<b>Module – I</b>	Classroom	One Week	During Fall Semester
<b>Module – II</b>	Local Field Project: Karachi	Four Weeks	Friday Afternoons
<b>Module – III</b>	International Field Project: Shanghai China	One Week	January 10 to 17, 2016





## Course Plan:

August	September	October	November	December	January
Orientation Session	Visits to industries in Karachi including Textile, Cement, Energy, Ports, Automotive, FMCGs and Pharmaceutical industries	Group Presentations and Report submission on Pakistan's Industrial Outlook 2015	Financial Supply Chain Management Simulation	Group Presentations on China's history, culture, business, economics, industries, education and Pak-China cooperation	Field visit to China from January 10 to January 17, 2016 and Final Presentations and Report Submission

## Learning Objectives:

- ✓ To give students understanding of global manager's dashboard which is used in making strategies
- ✓ Ability of students to understand the influence of local business and political environment, culture, practices and economics
- ✓ Ability to recognize global values, norms, attitude, practices, trends, legal environment and behavior for business decision processes
- ✓ Recognizing host location's values, practices, constraints and cultural norms when making business decisions
- ✓ To provide insight and exposure of international businesses, challenges, opportunities, practices and management techniques in different regions.
- ✓ To provide a unique experience of global awareness, social and cultural interaction and opportunity to explore different business environments.
- ✓ To provide a platform to our students for international internships, jobs, and higher studies and networking opportunity with local students and business leaders.

## Learning Outcomes:

- ✓ Micro Level: Understanding of firms' operations
- ✓ Meso Level: Industry and sector level analysis
- ✓ Macro Level: Understanding of businesses and economies at national and international level