

Vision Statement

“To become a leading MBA program of choice in the region shaping businesses and societies.”

Mission Statement

The mission of the MBA program at IBA is to contribute to business and socioeconomic development nationally, regionally, and globally.

The program will help students develop a range of analytical, conceptual, and operational skills that address the many challenges industries face. We attract talented students through a competitive process and facilitate their transformation into responsible business leaders.

Our MBA graduates are trained to think critically and independently, and to work ethically and with integrity. Our MBA faculty, using state-of-the-art technologies and pedagogies, foster this learning environment through the creation, acquisition, dissemination, and application of new knowledge related to business administration.”

Objectives:

1. Building business acumen and technical skills.
2. Developing qualitative and quantitative analytical abilities that lead to effective decision making.
3. Developing management and leadership competencies and behaviors, including teamwork, communication, drive for success, hard work, discipline and creativity.
4. Developing strategies for global thinking while remaining anchored in local socioeconomic and cultural realities, through the pedagogical use of local and international cases, experiential projects, international exchanges, and study tours.
5. Nurturing and fostering the spirit of enterprise.
6. Developing ethical and socially responsible business leaders.
7. Developing general management skills.

Outcomes:

Our graduates should have demonstrated abilities to:

1. Make well-informed decisions in various business and managerial situations that lead to ethically sound and profitable results.
2. Consider social and environmental issues and dilemmas when addressing business problems.
3. Exhibit strong interpersonal and teamwork skills.
4. Demonstrate excellent communication and computing skills to prepare and present reports for a range of purposes.
5. Use the knowledge they have gained to understand and resolve real-world business problems.
6. Understand complexities of strategic and operational level processes and organizational systems.
7. Plan and implement different business and functional proposals and agendas within the business organization.
8. Recognize and encourage social and cultural sensitivity and diversity within an organization.
9. Identify challenges and execute opportunities related to internationalization, globalization, emerging technologies and social media.
10. Consistently establish professional development and personal effectiveness goals to demonstrate creativity and innovation.